



City of Lenoir Starry Night Christmas Parade Rules and Regulations



Friday, December 1, 2023
6:30PM

We are so glad that you will be joining us this year for the City of Lenoir's Starry Night Christmas Parade on Friday, December 1st at 6:30pm! Please take a moment to read these instructions to help make the parade a good experience for everyone. In an effort to provide a safe and enjoyable event, the City of Lenoir requires that the following guidelines be observed by ALL entries in the parade.

PLEASE REVIEW THESE IMPORTANT GUIDELINES - SOME POINTS HAVE CHANGED!

GENERAL REQUIREMENTS:

- In order to participate in the parade, you (and/or your organization) are required to complete the online Parade application, read all Parade policies, pay the appropriate fees, and return the entry form to Lenoir City Hall. All entries must be submitted by the **deadline of 5:00pm on Monday, November 27th.**
- **NO ENTRIES WILL BE ACCEPTED AFTER 5PM ON MONDAY, NOVEMBER 27, 2023.**
- Every motorized vehicle in the parade must have an application on file. Due to insurance regulations, only drivers 18 or older with a valid drivers license are permitted to drive in the parade. All vehicles must be street legal, have a valid registration, and insurance.
- Entries that are "a group of individuals" are required to assemble the entire group prior to the Check-In Time and report to the Check-In Area as one complete, entire group. No exceptions!

CHECK-IN / UNLOAD INSTRUCTIONS:

- **ALL VEHICLES MUST CHECK-IN BEFORE LINING UP!!**
- **Parade Check-In Area is located at the intersection of Virginia Street and College Avenue (for GPS use 1429 College Avenue, Lenoir, NC 28645).** Check-In begins at 4:30pm
- Check-In with Lenoir Police and/or Parade Check-In Staff in the Orange or Yellow safety vests and they will direct you. At check-in, provide the name of the registered entry driver or QR code. (QR codes will be emailed to each driver once your application has been approved and paid for.)
- Upon check-in, you will receive a dash-board permit. This permit must be visible through the windshield of your vehicle throughout the parade.
- Walking groups must check-in at the Parade Check-In Area.

GROUP ENTRY INSTRUCTIONS:

- Group entries (more than one vehicle/person) need to arrive at Check-In together or otherwise may not be in the parade together. (Parade staging is first come first serve.)
- All group members vehicles will be positioned in line-up when every group member arrives.
- When group vehicles are positioned in line-up, absent members will not be allowed to join group.
- Drivers are responsible for every group member on the float/trailer of vehicle.
- Group leaders are responsible for making sure every group member is dropped-off and picked-up before and after the parade. All group members should be made aware of the drop-off and pick-up locations.

City of Lenoir

Starry Night Christmas Parade

Rules and Regulations

IMPORTANT POINTS TO REMEMBER:

- **ABSOLUTELY NO ALCOHOL OR OTHER ILLEGAL DRUG CONSUMPTION BEFORE OR DURING THE PARADE. ANYONE SUSPECTED OF BEING UNDER THE INFLUENCE WILL NOT BE ALLOWED TO PARTICIPATE AND WILL BE BANNED FROM ENTRY IN THE FUTURE.**
- Throwing items from the floats is ABSOLUTELY PROHIBITED. This is for the safety of our children and all participants. If you would like to give out candy, you MUST have someone walk alongside your float or vehicle to distribute candy by hand to those on the street.
- Confetti cannons are NOT allowed.
- Semi-trucks must have experienced drivers due to tight turns on Parade route.
- Distribution of printed material is ABSOLUTELY PROHIBITED.
- All children participating in parade must be supervised at all times by a responsible adult. **Report lost children to Emergency Contact Persons listed below. Lost child pick-up will be at City Hall.**
- The parade will be held rain or shine and will begin promptly at 6:30 PM.
- Vehicles with sirens and loud horns should be courteous to participants in front of them, especially children.
- Portable PA systems will not be allowed, other than for recorded music as appropriate.
- Horses are not permitted in the parade due to liability issues.
- Motorcycles and/or motorcycle groups are not permitted in the parade.
- NO SANTAS PLEASE! We will provide the one and only Santa for the parade!
- When you've reached the Parade route end, **CONTINUE TO DESIGNATED UNLOADING ZONE BEFORE STOPPING TO LET RIDERS OFF.** The unloading zone will be located at the corner of **West Ave and Harper Ave in front of Lenoir Building Supply.** Please pull all the way forward in the unloading zone before stopping your vehicle. **SEE ATTACHED MAP.**

PARADE ENTRY FEE SCHEDULE & TERMS:

- **Registration ends at 5:00pm on Monday, November 27, 2023. NO EXCEPTIONS!**
- All applications submitted after this deadline will not be accepted!
- Entry fees are non-refundable. Inclement weather will not be grounds for refund.
- Business and commercial entries:
 - Standard Rate: \$50.00 for 1 vehicle - \$15.00 for each additional vehicle
- Community-based, nonprofit groups, churches, and individual enteries:
 - Standard Rate: \$10.00 for 1 vehicle - \$5.00 for each additional vehicle
- The City of Lenoir reserves the right to revoke or refuse an entry at any time without recourse by the entrant and shall not be liable to anyone for this action.
- Entry placement in the parade will be at the sole discretion of the City of Lenoir Parks & Rec Department

EMERGENCY CONTACT PERSONS:

If you are experiencing a medical emergency or require immediate medical assistance, please dial 911. For all other parade related emergencies or lost children, please contact the persons below.

- Zack Carter	L AFC Director	828.467.0810
- Matthew Anthony	MS Coordinator	828.407.1898
- Police Dept.		828.757.2100



CHRISTMAS PARADE ROUTE

