



CITY OF LENOIR
PLANNING & COMMUNITY DEVELOPMENT
CITY HALL (3RD FLOOR) • 801 WEST AVENUE NW

APPLICATION & REGISTRATION AS A
PARTICIPATING BUSINESS:
ABC PERMIT HOLDER
Temporary Festival Permit

GENERAL BUSINESS INFORMATION

Business Name	_____
Physical Address	_____
Mailing Address	_____
Primary Contact	_____
Primary Contact Number	_____ Text Messages OK? <input type="checkbox"/>
Alternative Contact	_____
Alt. Contact Number	_____ Text Messages OK? <input type="checkbox"/>
ABC Permittee Name	_____
ABC Permit Number	_____

ACKNOWLEDGEMENTS

By signing below, I, _____ (print name) attest that I am an authorized representative of the above listed business, I have received a copy of the Social District Management Plan, and I have read and understand the requirements for participating in the Downtown Lenoir Social District. Furthermore, I understand that failure to comply with said requirements may result in the revocation of this registration.

I understand that the City reserves the right to temporarily or permanently suspend the Social District.

As a condition of my participation as an ABC permittee selling alcoholic beverages for consumption within the Social District, I agree to only sell/serve alcoholic beverages in an approved social district container, with appropriate time/date stamps and meeting all state and local requirements for such containers.

I agree to indemnify, defend and hold the City of Lenoir and its departments, elected and appointed officials, employees, agents and volunteers, harmless from and against any and all claims arising out of participation in the Social District.

Authorized Signature: _____ Date: _____

Witnessed by: _____ (signature)
_____ (print name)

RULES FOR PARTICIPATION



GENERAL RULES FOR ALL SOCIAL DISTRICT PARTICIPANTS

- Alcoholic beverages may only be consumed in the Social District Wednesday – Saturday from 12:00 PM to 10:00 PM.
- No outside alcohol is permitted within the district. All alcoholic beverages must be purchased from establishments located within or contiguous to the district and must be consumed within the District.
- Participating businesses only — beverages may not be brought into a business that does not display the Downtown Lenoir Social District decal.
- Any alcoholic beverages consumed in the social district must be served and consumed from the required social district container.
- Upon leaving an establishment where an alcoholic beverage is purchased, the beverage must be consumed or discarded before entering a different business that serves alcohol.
- All alcohol in open containers must be disposed of before exiting the District or entering a vehicle.
- The sale and delivery of alcohol in a social district is subject to the same limitations for sales and deliveries of alcohol in North Carolina:
 - No more than two malt beverage or wine drinks at one time to a single patron
 - No more than one mixed beverage or spiritous liquor drink at one time to a single patron

ADDITIONAL RULES FOR PARTICIPATING ABC PERMIT HOLDERS

- An ABC Permittee may only sell and serve alcoholic beverages on its licensed premises.
- The ABC Permittee must display the blue Downtown Lenoir Social District “Beverages Sold Here” decal during all hours that social district beverages are sold.
- Alcoholic beverages that are being sold to be consumed within the social district must be sold in a container that meets all of the rules for social district containers (see page 5 of the Management Plan).
- ABC Permittees are responsible for supplying their own social district containers.
- Each social district container must have the date and time of sale clearly marked.
- ABC Permittees must uphold all of the laws of the Social District, including ensuring that patrons do not enter or re-enter their establishments with alcohol purchased elsewhere.
- Participation in the Social District does not create any special relationship between the ABC permittee and the City. The City shall not be held liable for any claim arising out of participation in the Social District.

ADDITIONAL RULES FOR PARTICIPATING BUSINESSES (WITHOUT ABC PERMITS)

- The non-permittee participating business must display the green Downtown Lenoir Social District “Participating Business” decal during all hours that social district is active and the business is allowing alcohol on their premises.
- The participating business must clearly post signage on any exits that do not open to the social district footprint indicating that alcoholic beverages may not be taken past that point.
- During the days and hours when the social district is active, participating businesses must allow law enforcement officers access to all areas of the premises accessible by customers.